



ASB YOUTH FOR AGRICULTURE AWARD ENTRY SCORING RUBRIC

Entrant Name: _____ Entry Title: _____

Entry Type: Article ____ Video ____

Does the Entry follow these guidelines?

Article entry is 400 to 1000 words, and submitted in Word format	Yes	No	N/A
Video entry is 2 to 10 minutes max, uploaded to YouTube and YouTube link submitted	Yes	No	N/A
Is there any copyrighted or inappropriate materials in the entry?	Yes	No	
Did the entrant submit a complete and legible submission form with the entry?	Yes	No	
Was all documentation received by the November 15 deadline?	Yes	No	

Video or Article Criteria:	1 – 2 Points:	3 – 5 Points:	6 – 8 Points:	9 – 10 Points:	Entry Points
<u>Relevancy to Topic:</u> Does the Entry address the Topic?	Entry does not address the topic	Entry briefly touches on the topic	Entry addresses the topic with some examples to support	Entry clearly addresses the topic with strong examples to support	
<u>Content & Presentation:</u> Article – grammar, spelling & literary style/direction and creativity	Many spelling or grammar errors, unclear direction, limited creativity	Some spelling or grammar errors, mostly clear direction, with some creativity	Minor spelling or grammar error, good direction with many creative elements	No spelling or grammar errors, very clear direction to article & very clear wrap-up to finish	
Video – lighting & sound, video work, & story style/direction and creativity	Poor sound/lighting, unsteady video work, unclear direction, limited creativity	Sound and lighting & video work is mostly steady. Fairly clear direction with some creativity	Sound and lighting is clear. Video work is steady. Creative elements support the video message	Sound is very clear & video is well-lit. Very well planned & executed, with excellent creative elements	
<u>Overall Impression:</u>	Entry is not relevant or interesting	Entry is fairly relevant or interesting	Entry is relevant or interesting	Entry is very relevant & interesting. Informs & maintains the interest of the reader/viewer	
Total Points Score:					